Contribution Guidelines

True North FCU embraces the credit union philosophy of "people helping people," True North receives many solicitations for donations, volunteer support and community sponsorships. Because the credit union is also not-for-profit, there are limited resources available such that we cannot honor every request. The following provides a guideline for how requests are handled. These guidelines help assure that True North's charitable resources are used in a way that best serves the majority of our membership. These guidelines will not cover every possible request, special need or opportunity, therefore, True North may make exceptions in granting contributions or community sponsorships.

Contributions/Donations

True North makes contributions to non-profit organizations, civic, recreational or charity events, programs and directories that serve the communities in which the majority of our members and potential members work or live. In general, support is given to organizations which provide for the health, education (including education regarding art and cultures) and welfare needs of our members and potential members. By sponsorship, True North will in turn be guaranteed published advertising or public name recognition from the organization or group requesting sponsorship.

- All requests for sponsorship **must be made in writing** to the Marketing Department.
- Requests must be received a minimum of 45 days prior to the event or deadline.
- Contributions must be made to non-profit organizations. (Organization may be asked to provide a government-issued non-tax identification number -- 401C(3).)
- Consideration for sponsorship will be based on funds availability.
- Requests from True North members will be given priority over requests by non-members.
- True North may make donations of money, property or services.
- A committee made up of management team staff will review requests monthly and the credit union will notify the contact person, in writing, regarding the status of the request.

The following requests will <u>not</u> be considered:

- True North will not contribute to religious organizations because of the spiritual diversity of our membership.
- True North will not contribute to organizations or causes for which the funds are not allocated 100% within Alaska.
- True North will not make donations to individuals. Examples not considered for sponsorship: trips, beauty pageants, individual participation in sports programs and walk-a-thons.
- No organizations will be permitted to solicit contributions on True North property, without the express written permission of the credit union.

True North FCU Donation Request Form

Please complete and submit the following to ensure a prompt reply to the request.
Mail or fax to: True North FCU
Attn. Marketing Dept. Fax: 907-586-8078
PO Box 34157
Juneau, AK 99803

Request Date: _____ Deadline for response from True North:_____

Name of Requestor: _____ Phone: _____

Email contact for Requestor:_____

Requestor's Affiliation with True North:
☐ Member ☐ Spouse/Child of Member ☐ Other (Please specify) _____

Organization's Name: _____

Organization's Phone: _____ Fax:_____

Address: _____

1. Has True North contributed to this charitable organization in the past? ☐Yes or ☐No
   If Yes, please specify most recent year, dollar amount and/or additional donation item/volunteer service provided by True North.
   Year _____ $_____ Other: _____

2. What type of organization is it? ☐ Non-profit ☐ Church ☐ School ☐ Youth
☐ Individual ☐ Community ☐ Other _____

3. Is this organization
☐ National ☐ Regional ☐ State ☐ Local (name of community) _____

4. What type of local service does this organization provide?
☐ Youth services ☐ Assistance to individuals/families in need ☐ Lifeskills Education
☐ Preservation of Arts/Culture ☐ Other (Please specify) _____

5. Please list if there are any other financial institutions currently sponsoring and at what level.
_____

6. Does the event offer True North exclusivity as the sole sponsoring financial institution? ☐

7. Will True North receive public recognition from this organization or project?
☐ Yes or ☐ No? If yes, in what way? _____

8. Item(s) requested:
☐ Advertising (describe) _____
☐ Cash (amount) _____
☐ Auction, raffle prize merchandise (describe) _____
☐ Other (describe) _____
☐ Staff volunteer labor

9. For what purpose(s) would the donation be used? _____

_____

If you have questions, please contact the Marketing Dept at 907-523-4746 or e-mail jbates@truenorthfcu.org