

Round-Up Ramp-Up Challenge

The Round-Up Ramp-Up is an 8-week savings challenge from True North's Critter Crew, Reggie the Round-Up Ram! This is your tracker — start on any Monday and check off one move per week. No sign-up, no deadline, no entry form. The full week-by-week list is on the tracker, and each move takes five minutes or less.



☐ Week 1:

Turn it on

Enroll in True North's Debit Card Round-Up Program.

☐ Week 2:

Count your swipes

Tally your debit purchases for the week — that number is how many times you saved without trying.

☐ Week 3: Payday partner

Set up a small recurring transfer on payday (\$5.00 counts).

☐ Week 4: Check the stack

Look at your savings balance and write it on the tracker — first milestone.

☐ Week 5: Split the source

Ask payroll to split your direct deposit — or bump the week 3 transfer if a split isn't an option.

☐ Week 6: The \$1 bump

Increase one automation by just \$1.00.

☐ Week 7: The windfall rule

Decide now: any surprise money this week (refund, rebate, birthday cash) goes straight to savings.

☐ Week 8: Total it up

Compare your balance to week 4. Everything between happened automatically — and it doesn't stop when the challenge does.

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